



## **MEDIA RELEASE**

## OCBC BANK STAFF RAISE RM185,000 FOR WORLD VISION'S CHILDREN-RELATED EFFORTS

Kuala Lumpur, 3 June 2019 – Staff of OCBC Bank (Malaysia) Berhad and OCBC Al-Amin Bank Berhad (collectively, OCBC Malaysia) recently pooled their resources to raise RM185,000 in contributions and pledges to support World Vision Malaysia's children-related efforts.



CEO of OCBC Bank (Malaysia) Berhad Dato' Ong Eng Bin and World Vision Malaysia CEO Mr Daniel Boey indicating how much was collected by the staff of OCBC Malaysia in their latest annual collaboration. This is the third year OCBC has supported World Vision through donations from its staff

Of the RM185,000 raised, RM135,120 were for World Vision's Child Sponsorship Programme, RM22,400 for the #BizForChildren charity dinner, RM7,870 for the #RunForChildren charity run and the remainder for miscellaneous efforts. All contributions will benefit the world's most vulnerable children.

OCBC Malaysia staff were actively involved in the charity organisation's latest campaign — "It Takes You and I to End Violence Against Children" — aimed at igniting a movement to keep children safe from violence and harm. The efforts included #RunForChildren held recently at the OCBC KL Car Free Morning and #BizForChildren held a few days earlier.

According to OCBC Bank Chief Executive Officer Dato' Ong Eng Bin, this is the third consecutive year that OCBC Malaysia has linked arms with World Vision for the benefit of vulnerable children.

"We are pleased to be supporting World Vision in their latest initiative to end violence against children, having supported them earlier through efforts to improve their living standards. We are glad to have turned out in full force at both the charity dinner and run to do our part," he said.

World Vision Malaysia CEO Mr Daniel Boey said the organisation was grateful for the partnership with OCBC Bank and thanked the many OCBC staff for their generous support.

"OCBC Bank is our valued supporter headed by a leader who believes in uniting his staff to help those in need. Dato' Ong is one who walks the talk and his staff have been very supportive of our efforts as well. They are an inspiration and we are honoured to have them alongside us in this journey of improving the lives of the world's most vulnerable children.

"At World Vision Malaysia, our dream for every child is to experience a childhood that is free from any form of violence. In order to achieve this dream, the collective efforts from individuals, communities and organisations are vital in bringing us closer to our goal. We are glad to have the support from OCBC Bank and its staff," he said.

According to Dato' Ong, community involvement is a key component for building a team that is highly engaged. The Bank's other CSR activities include public scholarships, branch and division-level community initiatives, cycling efforts through the annual mass cycling event, OCBC Cycle Kuala Lumpur and the bi-monthly OCBC KL Car Free Morning.

## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 560 branches and representative offices in 19 countries and regions. These include over 300 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 90 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique openarchitecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit <a href="https://www.ocbc.com">www.ocbc.com</a>.